

Dale Smith 

Dale Smith, CEO of Smith Management Training and Consulting Services genuinely has a love for people and a passion for helping them improve. She worked in government for 30+ years in the Parks and Recreation profession and finished her career as the Director of Rocky Mount Parks and Recreation Department. Now through Smith Management, her goal is to work with individuals and teams that seek to improve communication skills, develop positive team dynamics and consistently meet mutual goals. She believes that all individuals and teams have the ability to succeed given the right support and tools. She does that through coaching, training, consulting and speaking.

Dale has earned a Bachelor of Science in Recreation Resource Administration, a Master's Certificate in Teaching, Training and Education Technology and a Business Coaching Certificate from NCSU. She also has a host of certifications including EQI 2.0 and 360 (Emotional Intelligence) and MBTI (Meyers-Briggs) and CSI (Change Style Indicator). In 2017 Dale acquired the level of Associate Certified Coach through the International Coaching Federation.



Dale has served as a Board of Regent Instructor for Supervisors' Management School in coordination with NCSU and NRPA and is an instructor for the Effective Supervisory Management Program with UNC-Chapel Hill School of Government's Center for Leadership and Governance. She is a Past President of the North Carolina Recreation Parks Association and coordinates the Annual LeadHERship Workshop in partnership with Recreation Resources Service, a consulting group with NCSU and State Parks. She has spoken at national, state and local conferences as well as a number of state university classrooms.