Veronica Dale Smith
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Professional Summary

30+ years of progressive experience in Municipal Government Management. Diverse experience in large and medium population environments. Currently Adjunct Faculty for UNC Chapel Hill Center for Public Leadership and Governance and CEO of Smith Management Training and Consulting Services working with municipalities in training, coaching, and consulting work.

Skills and Certifications

- Business Coaching Certificate Graduate – NCSU (2016)
- EQI 2.0 and 360 Certification
- MBTI Certification
- Change Style Indicator Certification
- Tilt365 Certification

Professional Experience

UNC-Chapel Hill Center for Public Leadership and Governance **November 2019 – Present**
Adjunct Faculty

- Employed in different capacities as facilitator, trainer and coach for governmental agencies across North Carolina.

Smith Management Training and Consulting Services, LLC **Fall 2014 - Present**
CEO

- Work with individuals and teams seeking to develop consistent communication strategies, stronger employee commitment and higher performing teams.

University of North Carolina School of Government **Summer 2017 – November 2019**
Instructor

- Instructor for the Effective Supervisors Management Program – taught the leadership and motivation sections

City of Rocky Mount Parks and Recreation Department **2007 – 2012**
Director

- Management of a comprehensive recreation system to provide effective leisure opportunities to a socio-economically diverse population that supported a 9.4-million-dollar budget, 53 full-time staff and 300+ part-time staff.
- consecutive years.

Recent Agency Engagement (Consulting, Coaching, Training):

- City of Richmond, City of High Point, City of Salisbury, Town of Waxhaw, Town of Morrisville, Town of Southern Pines, City of Raleigh, City of Fayetteville, Town of Clayton, Catawba County, Montgomery County, Maryland

Professional Involvement

- **Schools:** Supervisors' Management School (NCSU/NRPA) **2013 – 2018 and 2021 - 2023**, Adjunct Faculty - UNC School of Government Center for Public Leadership and Governance) **2019 – Present**
- **Boards:** NCRPA Board **2012 – 2017** (**President 2015, 2016**), NCSU Parks, Recreation and Tourism Advisory Board Chair – **2013 – 2016,** Outside Member for the NCSU Parks, Recreation and Tourism Department Search Team for Department Chair 2021

Education

- NCSU, Bachelor of Science in Recreation Resource Administration - 1980
- NCSU, Graduate Certificate in Teaching, Training, Education Technology - 2015

For more Information visit dalesmithconsulting.com